



Orthopaedics today[®]

EUROPE

News from Europe, for Europe

▶ Rely on our expertise to produce trusted and authoritative content that creates the ideal environment where orthopaedic professionals and your products come together.



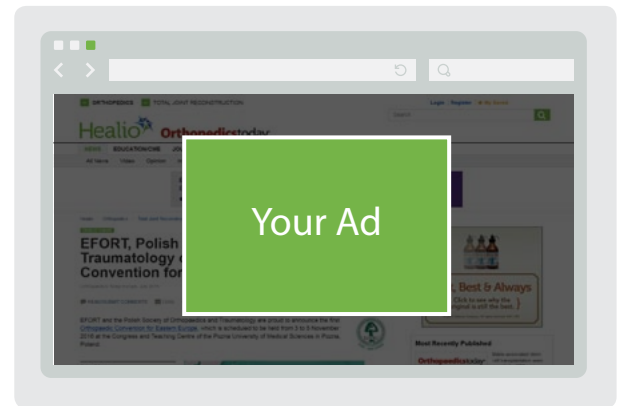
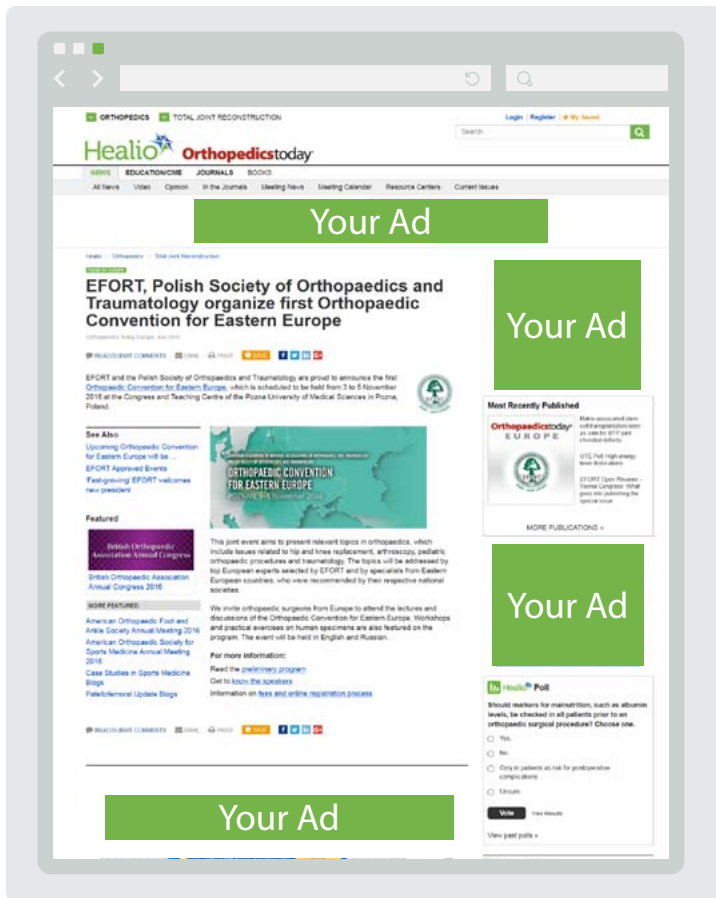
2017 Editorial Calendar

MONTH	EDITORIAL FEATURE	MEETING HIGHLIGHTS
January	Pediatric spine	OT Hawaii
February	Periprosthetic fracture	
March	Revision arthroplasty	AAOS
April	Fusion in the hand	
May	Clavicle procedures	
June	Rotator cuff	EFORT
July	Guidelines in orthopaedics	
August	Meniscus tears	
September	Knee arthroplasty	BOA
October	Geriatric fractures	IGFS
November	ACL reconstruction	
December	Hip approaches	CCJR Winter

Advertising Packages for Guaranteed European Exposure

Reach our highly engaged European audience

Targeted by IP address, your marketing message will only be seen by European visitors to Healio.com



Interstitial Ad | \$250 CPM

The highest visibility ad placement, these ads are served on the first page of every Healio visit.

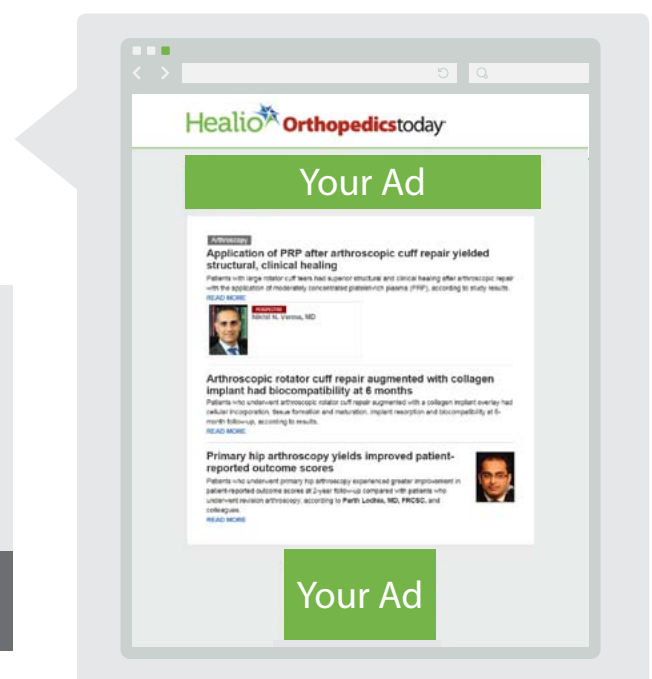
Run of Site Ads | \$90 CPM

European orthopaedic surgeons will see your ad as they turn to Healio for news in their specialty.

Upgrade your package with a premium newswire sponsorship

Newswire Ads | \$1,200 | 31,800 recipients

Delivered weekly, your exclusive sponsorship places your ad next to the top headlines.



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