

Constant Contact Survey Results

Survey Name: Wills Eye Hospital and Ocular Surgery News Sponsored Survey (updated 1128)

Response Status: Partial & Completed

Filter: None

12/7/2017 5:58 PM EST

1. Which of the following describes your practice setting?

	Number of Response(s)
Hospital	86
Group Private Practice	95
Single Private Practice	42
Academic Department	18
Other	10
No Responses	0
Total	251

2. Which of the following describes your practice area?

	Number of Response(s)
General Ophthalmology	153
Cataract Surgery	90
Contact Lenses	20
Cornea/External Disease	46
Glaucoma	62
Neurosciences	8
Oculoplastics	31
Optics	14
Retina	71
Pediatrics/Strabismus	6
Total	250

3. Which of the following best represents your primary practice setting?

	Number of Response(s)
Rural	15
Suburban	81
Urban	155
No Responses	0
Total	251

4. What is the age range of the majority of your patient population?

	Number of Response(s)
Under 18 years of age	11
Between 18 and 65 years of age	136
Over 65 years of age	104
No Responses	0
Total	251

5. Are your patients proactive with preventive eye care?

	Number of Response(s)
Very	25
Somewhat	126
Not very	85
Unsure or I don't know	15
No Responses	0
Total	251

6. Do your patients put the proper emphasis on eye care, as compared to other health routines such as routine dental visits?

	Number of Response(s)
Yes	121
No	83

I don't know	46
No Responses	1
Total	251

7. Are your patients coming to you because they know they have an existing, serious eye problem?

	Number of Response(s)
Yes	100
Somewhat	132
No	18
No Responses	1
Total	251

8. Where do your patients get their information about their vision health, prior to visiting your office?

	Number of Response(s)
Primary Physician	82
Internet	62
Word of mouth	102
Advertising	4
No Responses	1
Total	251

9. Has the Internet meant your patients are generally better informed or misinformed about eye care?

	Number of Response(s)
Better informed	150
Misinformed	100
No Responses	1
Total	251

10. How often do you see patients with more than one kind of serious or sight-threatening eye problem

	Number of Response(s)
Very frequently	30
Frequently	133
Occasionally	76
Rarely	11
Never	0
No Responses	1
Total	251

11. Are you currently using telemedicine in your practice?

	Number of Response(s)
Very frequently	8
Frequently	14
Occasionally	52
Rarely	59
Never	117
No Responses	1
Total	251

12. Do you see a larger role for telemedicine in the future, specifically in 5 years?

	Number of Response(s)
Yes	155
Somewhat	82
No	13
No Responses	1
Total	251

13. Where do you think the emphasis of research should be placed?

	Number of Response(s)
Prevention	56
Treatment	24
Same amount for both	170
No Responses	1
Total	251

14. Do you think enough funding is being allocated to eye research?

	Number of Response(s)
Yes	54
No	196
No Responses	1
Total	251

15. Are you seeing more elective procedures, such as Lasik or cosmetics, as compared to 5 years ago?

	Number of Response(s)
Yes	115
No	96
N/a	38
No Responses	2
Total	251

16. For cataract surgery, please rank in order of importance the latest advances in technology.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

Most Important

1

2

Safety of the procedure	86 34.8%	42 17.0%
Efficacy of the procedure	77 31.2%	121 49.0%
Lens choices	41 16.6%	37 15.0%

17. Do you have access to a center of excellence for complex eye care in your region?

	Number of Response(s)	
Yes		180
No		70
No Responses		1
Total		251

18. How important is it to you to have a center of excellence for eye care as a potential resource?

	Number of Response(s)	
Very important		161
Important		60
Somewhat important		21
Not important		8
No Responses		1
Total		251

19. Please rank in order of importance how you do or would leverage an eye care center of excellence

	Most Important	
	1	2
Information	42 17.1%	32 13.0%
Referral	97 39.4%	104 42.3%
Consultation	107	110

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

20. Which matters more to you when referring patients: the individual reputation of a specialist or the specialty eye hospital?

	Number of Response(s)
Individual reputation	103
Specialty eye hospital reputation	33
Both	112
Neither	2
No Responses	1
Total	251

21. Please rank, in order of importance, the criteria that influence your decision on where to refer patients.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Most Important	
	1	2
Clinical specialty expertise	131 53.9%	39 16.0%
Advanced technologies	6 2.5%	35 14.4%
Successful patient outcomes	40 16.5%	79 32.5%
Respectful and collaborative approach to patient care	17 7.0%	25 10.3%
Reputation of eye hospital	14 5.8%	18 7.4%
Access to hospital	6 2.5%	13 5.3%
Complexity of the patient case	29 11.9%	28 11.5%
Teaching institution	0 0.0%	6 2.5%

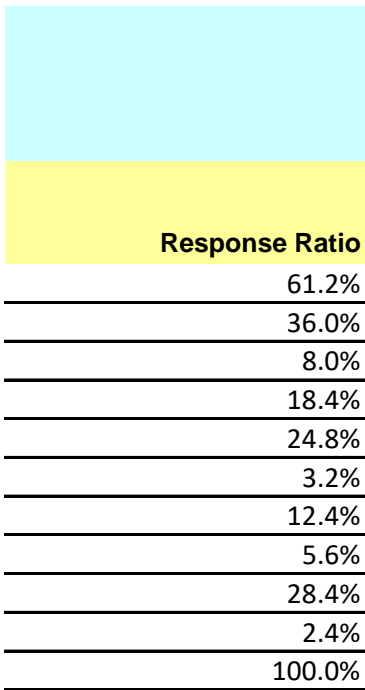
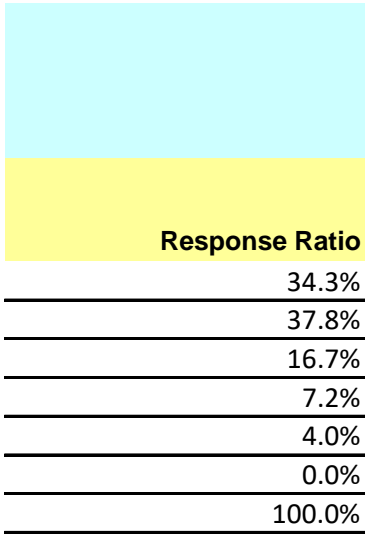
22. Please rank, in order of importance, where you expect the biggest changes to be in complex eye care.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Most Important	
	1	2
Role of genetics in clinical practice and precision medicine	81 33.6%	29 12.0%
Role of robotics in surgery	12 5.0%	15 6.2%
Advances in imaging technology	47 19.5%	67 27.8%
Advances in therapeutics	54 22.4%	66 27.4%
Refining treatment for macular degeneration	24 10.0%	26 10.8%
Role of AI / machine learning	7 2.9%	10 4.1%
Advances in diabetic retinopathy	16 6.6%	28 11.6%

5. What is the age range of the majority of your patient population?

	Number of Response(s)
Under 18 years of age	4
Between 18 and 65 years of age	91
Over 65 years of age	63
Other	6
No Responses	0
Total	164



Response Ratio

6.0%

32.3%

61.8%

0.0%

100.0%

Response Ratio

4.4%

54.2%

41.4%

0.0%

100.0%

Response Ratio

10.0%

50.2%

33.9%

6.0%

0.0%

100.0%

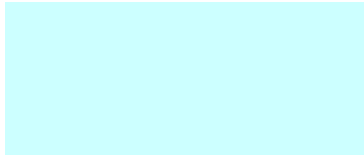
s annual physicals or

Response Ratio

48.2%

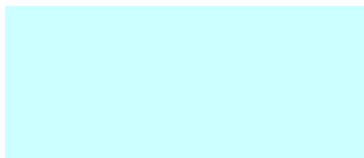
33.1%

18.3%
0.4%
100.0%



Response Ratio

39.8%
52.6%
7.2%
0.4%
100.0%



Response Ratio

32.7%
24.7%
40.6%
1.6%
0.4%
100.0%



Response Ratio

59.8%
39.8%
0.4%
100.0%

n?

Response Ratio

12.0%

53.0%

30.3%

4.4%

0.0%

0.4%

100.0%

Response Ratio

3.2%

5.6%

20.7%

23.5%

46.6%

0.4%

100.0%

Response Ratio

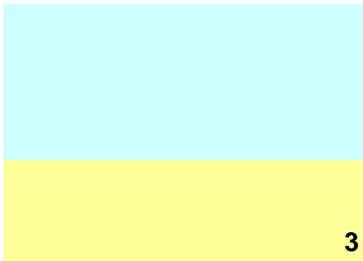
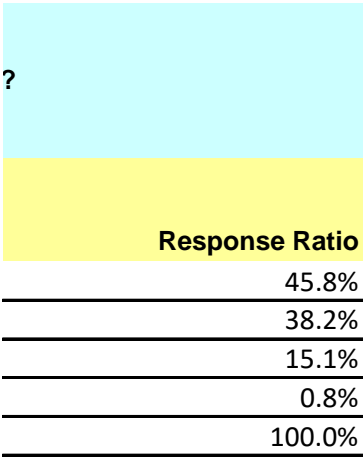
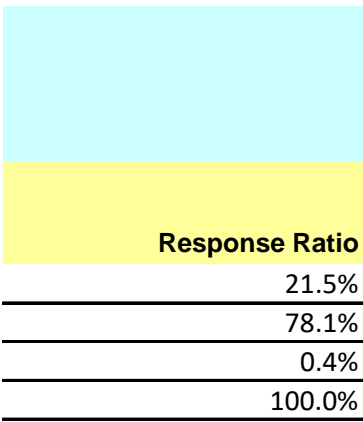
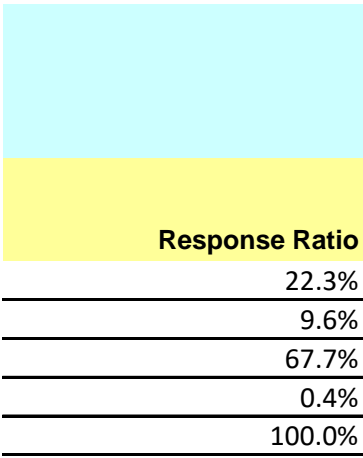
61.8%

32.7%

5.2%

0.4%

100.0%



119
48.2%

49
19.8%

169
68.4%

Response Ratio

71.7%

27.9%

0.4%

100.0%

Response Ratio

64.1%

23.9%

8.4%

3.2%

0.4%

100.0%

as a resource.

3

172
69.9%

45
18.3%

29

11.8%

collective reputation of a

Response Ratio

41.0%

13.1%

44.6%

0.8%

0.4%

100.0%

nts

	3	4	5	6	7	8
	29	24	7	11	0	2
	11.9%	9.9%	2.9%	4.5%	0.0%	0.8%
	55	40	48	25	22	12
	22.6%	16.5%	19.8%	10.3%	9.1%	4.9%
	43	38	18	11	12	2
	17.7%	15.6%	7.4%	4.5%	4.9%	0.8%
	38	53	38	39	24	9
	15.6%	21.8%	15.6%	16.0%	9.9%	3.7%
	23	30	52	52	43	11
	9.5%	12.3%	21.4%	21.4%	17.7%	4.5%
	17	25	34	44	59	45
	7.0%	10.3%	14.0%	18.1%	24.3%	18.5%
	33	29	31	40	41	12
	13.6%	11.9%	12.8%	16.5%	16.9%	4.9%
	5	4	15	21	42	150
	2.1%	1.6%	6.2%	8.6%	17.3%	61.7%

are and treatment in the next five years.

	3	4	5	6	7
	27	21	41	20	22
	11.2%	8.7%	17.0%	8.3%	9.1%
	22	10	26	53	103
	9.1%	4.1%	10.8%	22.0%	42.7%
	36	49	26	13	3
	14.9%	20.3%	10.8%	5.4%	1.2%
	49	34	22	11	5
	20.3%	14.1%	9.1%	4.6%	2.1%
	53	55	38	26	19
	22.0%	22.8%	15.8%	10.8%	7.9%
	14	23	34	87	66
	5.8%	9.5%	14.1%	36.1%	27.4%
	40	49	54	31	23
	16.6%	20.3%	22.4%	12.9%	9.5%

Response Ratio
2.4%
55.4%
38.4%
3.6%
0.0%
100.0%