I met with a young professional patient the other day who, like so many others, was excited about the opportunity to wear contact lenses. I knew that a monthly replacement lens would be a great option for his vision and lifestyle needs, and also how important good lens care would be. Of course, we can all be... well, forgetful sometimes — the lens care routine. In addition, CLEAR CARE® PLUS’ bubbling action provides a visual reminder to patients to use fresh solution every time. Similar to what I see in practice, study data show that CLEAR CARE® PLUS’ design supports significantly greater lens care compliance than MPS. My experience with CLEAR CARE® PLUS is also that enthusiasm for the product does not end when people leave the office — my patients continue to use CLEAR CARE® PLUS long after my initial recommendation, a sign of just how much they like using it.

A practice-wide approach to patient education about lens care is important to supporting patients’ success, and the resources and tools that Alcon offers help make this possible. My office staff loves being able to walk patients through the simple steps for CLEAR CARE® PLUS use — and patients really value hearing it from someone other than their doctor. The same resources that help me talk about CLEAR CARE® PLUS in the exam room (“How to Use CLEAR CARE® PLUS” video and the Patient Tip Card with coupon) also help my staff take an active role in setting patients up for success.

For any patient not in daily disposable contact lenses, I recommend CLEAR CARE® PLUS lens care. It is highly effective, and, thanks to the inclusion of Alcon’s HydroGlyde® Moisture Matrix, supports outstanding lens comfort. Just as importantly, I love the simplicity of using CLEAR CARE® PLUS — it makes educating patients easy and helps ensure that they are taking advantage of its efficacy and comfort benefits. With CLEAR CARE® PLUS, I know that I am giving my patients the opportunity to enjoy simple, effective lens care every day.

References