Sponsorship Packages

Gain high-value exposure and prominent recognition for your products and services with one of our sponsorship packages

GOLD PACKAGE $28,000

Includes all benefits of the Silver and Bronze Sponsorship Packages plus the following exposure and recognition:

Each Gold Sponsor will have the choice of one of the following promotional items (only one of each item is available for the event and will be awarded to Gold Sponsors on a first-come, first-serve basis):

- **Program book back cover ad:** Corporate branded advertisement on the back cover of the meeting program.
- **Lanyard:** Corporate branded lanyard to hold name badge worn by all attendees.
- **Meeting bags:** Corporate logo on meeting bags provided to all attendees.
- **Hotel keycards:** Product or corporate branded keycards given to attendees as they check into their hotel room.

SILVER PACKAGE $18,000

Includes all benefits of the Bronze Sponsorship Package plus the following exposure and recognition:

- **Meter sign billboard:** Meter sign to be placed in a prominent location within the common area of the event. Sponsor will be responsible to supply ad materials which may reflect product or corporate branding.
- **Enhanced exhibit listing:** Upgrade to “Premier Exhibitor” on the meeting app and printed program book includes highlighted listing, company logo, 100-word description and document upload.

BRONZE PACKAGE $13,000

Includes the following exposure and recognition:

- **Exhibit booth:** One (1) standard Exhibit Space.
- **Sponsorship email blast:** To pre-registration list sent from the meeting.
- **Meeting signage:** Inclusion on all meeting signage, including entrance unit(s), noting meeting sponsors according to sponsorship level.
- **PowerPoint:** Inclusion on a PowerPoint slide noting meeting sponsors according to sponsorship level.
- **Meeting app:** Inclusion on sponsor listing in meeting app according to sponsorship level.
- **Program book listing:** Inclusion on sponsor listing in program book according to sponsorship level.

A-la-carte Sponsorships

**Meeting App (exclusive): $10,000**

Attract more attention before, during and after the meeting as the sole sponsor of the official meeting app. The opening splash screen helps you to make a strong first impression; users will see this full-screen promotion every time they open the app. Rotating banner ads help you attract more leads by rotating up to 6 banner ads at the top of the screen that users will see the entire time they have the app open. Ad clicks will drive traffic to your exhibit booth or company website.

**Column Wraps: $10,000**

Display your company’s message prominently in the meeting area for everyone to see as they enter and exit the meeting rooms and exhibit hall throughout the 3-day meeting.

**Meeting Area Wi-Fi (exclusive): $5,000**

Sponsor Internet access in the meeting area for all attendees. Attendees will see your message each time they log on. Attendees can use the sponsored Wi-Fi to view the meeting app content and for personal use.

**Have an idea of your own?**

Call us and we’ll work with you to find a sponsorship opportunity that both supports your goals and the benefits the meeting attendees.

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**Premium Exhibitor**

- A la carte programs and services tailored to your specific needs.
- Enhanced exhibitor listings in the program book, website and app.
- Priority placement in meeting areas.
- Customized advertising opportunities.

**Sponsorship Opportunities**

- Meet face-to-face with medical professionals in a one-on-one setting.
- Enjoy the benefits of a national or international audience.
- Gain valuable exposure and recognition for your products and services.

**Contact Us**

For more information on sponsorship opportunities, please contact us at:

- Phone: 612-000-0000
- Email: info@meetingorganizer.com
- Website: www.meetingorganizer.com
You are hereby authorized to reserve the sponsorship/support opportunities indicated below for use at OSN New York 2017. By signing this application, the applicant agrees to fulfill all sponsorship responsibilities set forth by OSN New York and Association & Meeting Solutions and their agents. Failure to abide by these rules and regulations will result in forfeiture of all moneys paid or due Management under terms of this agreement. A 50% deposit is required at time of application submission and the balance is due by July 14, 2017.

Signature

Sponsorship Packages:

☐ GOLD PACKAGE: $28,000
  Choose one:
  ☐ Program Book Back Cover Ad
  ☐ Hotel Keycards
  ☐ Meeting Bags
  ☐ Meeting Lanyards

☐ SILVER PACKAGE: $18,000

☐ BRONZE PACKAGE: $13,000

A-la-carte Sponsorships:

☐ Meeting App: $10,000
☐ Column Wrap: $10,000
☐ Meeting Area Wi-Fi: $5,000

Or call us to discuss one of your own ideas

☐ Enclosed is my check made payable to "OSN New York Sponsorship"
☐ I wish to use my credit card to pay for sponsorship:  ☐ Visa  ☐ MasterCard  ☐ American Express

Credit Card Number  Exp. Date  3-4 Digit Security Code

Print Name  Signature  Total Amount to Charge $